

THE CHIC ITALIAN

Your stylish coffee break

CREATE YOUR OWN
CHIC CURATED WARDROBE

MADE BY

Fiona Gobbo Creative

Fill this printable out during your coffee break to boost your personal style and be more mindful about what you buy.

So grab a coffee, cappuccino or flat white and get your wardrobe started out!

BEFORE YOU START

This printable is made with love by Fiona Gobbo Creative for TheChicItalian and **the terms and conditions of Fiona Gobbo Creative** that can be found on www.fionagobbocreative.com apply to this product. The printable can **not be copied** or **sold**. It is intended for **personal use only**.

If you have any questions, remarks or want to create your own printables with my help, please contact me via **hello@fionagobbocreative.com**.

DEFINE YOUR STYLE

Describe your style in **three style words**. First brainstorm words you would use to describe your style with. Choose three words that describe your style to the T. They're the three words you should use whenever you purchase a new item.

BRAINSTORM

MY THREE STYLE WORDS

STYLE *LOVES & HATES*

You probably already know what you love wearing and what you don't. Write down below what you **love to wear and often wear**. Then write down the items you **don't like or did buy but they didn't work out**.

LOVES

HATES

Now **circle all the items that work with your style** based on the words you've picked in the previous sheet.

BRANDS YOU LOVE

Write down the **brands you love buying from** but also **brands you would love to buy more from**. Have your three style words in the back of your mind when you write down the brands to make sure they match your personal style.

BRANDS I LOVE

BRANDS I WANT TO BUY MORE FROM

Tip: sometimes the brands you want to buy more from are ones that are a little pricier. Make sure you create room in your budget to make those style dreams come true.

YOUR *LIFESTYLE & STYLE*

To make sure you only get items that you wear time and time again you need to look at your life and what you do on the daily. Below you can choose **which seasons reflect where you live** and the temperatures. Plus you get to list the **five** most important parts of your daily life like your job or going to the gym.

THE MOST FREQUENT SEASONS WHERE
YOU LIVE (CIRCLE ONE OR TWO)

SPRING • SUMMER • FALL • WINTER

WHERE DO YOU SPEND MOST OF YOUR TIME

1

2

3

4

5

SPECIAL OCCASIONS

List down below the **special occasions** you've got coming up this year like a wedding, trip or birthday. Then list **what you want to wear** for that occasion. If you already have a certain item in mind from a brand or store, write them down.

OCCASSION

WHAT TO WEAR

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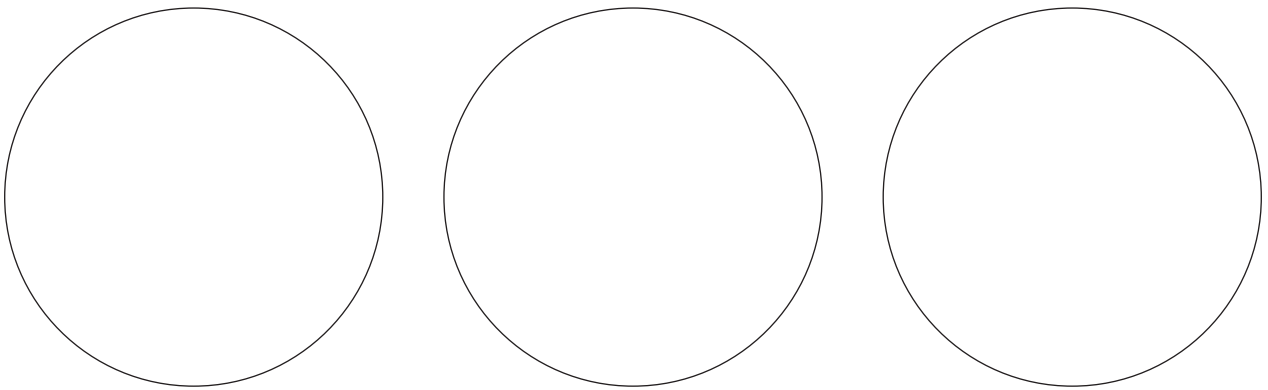
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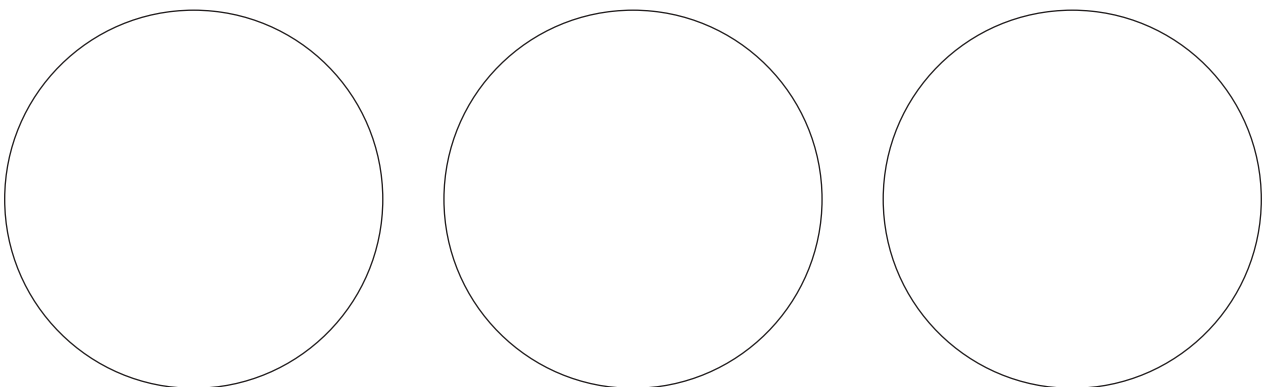
COLOR PALETTE

To create a cohesive curated wardrobe you want to establish **your color palette**. Choose your **three main colors** — this is your palette for your basics. Then you choose **three accent colors** — this is your palette for accessories, bags, shoes or special occasion wear.

THREE MAIN COLORS



THREE ACCENT COLORS



Tip: You can also use prints — leopard for example — as a basic or accent. Or use your main colors for your accessories. For basics I would stay within your main color palette.

THE *BUDGET*

Set a **budget for your basics** this year and set a budget for the **accent items**. Accent items are the ones that breathe life and fun into your wardrobe every season. Update every time you use your budget.

BASICS

ACCENTS

THE *BASICS* WISH LIST

The fun part: **write down the basics you want to add to your curated wardrobe.** Maybe it's a white t-shirt or an every day bag that is missing or a pair of jeans that needs to be replaced. Write it down below with the brand or store and price. Once you get it, you can **check it off** and **update your budget.**

ITEM + BRAND OR STORE

PRICE